

**SANTA MARGARITA WATER DISTRICT
DIRECTOR**

NAME: BILL LAWSON

AGE: 38

OCCUPATION: Environmental Engineer

I am seeking your support to continue serving as a Director of the Santa Margarita Water District, the second largest water district in Orange County and which provides water and sewer services for the communities of Mission Viejo, Rancho Santa Margarita, Cota de Caza, Las Flores, Ladera Ranch and Talega.

I believe that I am especially well qualified for this position based upon my educational and professional background as well as my long-time local community involvement.

Let me provide a little background on myself for your consideration. I relocated from Rancho Santa Margarita to Ladera Ranch in 1999 with my wife Tina and two children, Logan 10, and Bailey 7. I am active in youth sports as an assistant coach with Santa Margarita Pop Warner and Ladera Ranch Little League.

My educational background includes a Master's Degree in Civil and Environmental Engineering and a Bachelor's Degree in City and Regional Planning from Cal Poly San Luis Obispo. My professional experience includes being a founding principal with the planning and engineering firm Urban Crossroads which was recently recognized by Entrepreneur Magazine as one of the "Hot 500" fastest growing businesses in America.

My community involvement includes serving six years on the Board of Directors for the Ladera Ranch Maintenance Corporation, the master Home Owners Association for Ladera Ranch, including the position as President.

When I lived in Rancho Santa Margarita, I was a member of the Rancho Santa Margarita Planning Advisory Committee, a Cityhood Executive Committee Member and the Chairperson for Cityhood 2000 which helped the community obtain cityhood. In my youth, I lived in Irvine and was very active in the Boy Scouts where I attained the rank of Eagle Scout.

I see my primary role as Director is working to ensure that the Water District continues to promote fiscal responsibility, and provide our customers with a clean and reliable source of water, particularly in times of drought. This involves being an advocate for water storage facilities, concentrating on purification methods, and striving to have a priority allocation of water from the Metropolitan Water District system.