

**JOEL BISHOP  
CITY OF DANA POINT  
MEMBER OF THE CITY COUNCIL**

My family and I feel fortunate to have called Dana Point our home for the past 12 years. We love our beautiful parks and beaches and are active in many community, environmental, and philanthropic organizations.

As an elected official, representing you for ten years on the South Coast Water District Board, I helped to improve the health and safety of our beaches by leading the successful campaign for zero tolerance of sewer spills. As owner of a growing and profitable technology company, I understand businesses needs, and know how to work within bureaucratic systems without destroying entrepreneurial spirit. As a father and resident, I will strive to promote local and regional solutions to pollution, recreation and infrastructure needs affecting our quality of life.

My priorities are:

- Remaining fiscally conservative, controlling spending and taxes;
- Increasing our revenue by working to improve the city's business climate;
- Ensuring Dana Point is family friendly, and retains its small town atmosphere;
- Representing you and working to make sure you have a voice in your city.

I look forward to serving you with practiced and proven leadership and consensus building skills, so necessary to our evolving and diverse beach community.

Vote Joel Bishop. [Joel4DP.com](http://Joel4DP.com)

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