

**VICTORIA E. GULICKSON
CITY OF YORBA LINDA
MEMBER OF THE CITY COUNCIL, SHORT TERM**

I believe that myself, like others chose to live in Yorba Linda because it is the "Land of Gracious Living". Yorba Linda is now and will only continue that path if the government and citizens continue to work together to support and protect those things that contribute to gracious living. These qualities include low density, traffic control, excellent schools, and low crime. It also includes development, but making the right choices for development that enhances those qualities, not take away from them.

Citizens need to feel trust, cohesion and competence in their government to represent their ideals and hopes. I have 10 years experience of leadership in developing, fiscally managing, and operating successful, multi-million dollar operations for The Ritz-Carlton Hotel, and prior experience working with government on both a federal and local county level. By applying my strong business and customer service skills I believe I can add balance and discernment to the current city council.

I have an innate understanding that to be successful in delivering what people want and desire, you must listen to them and ask for their ideas. Citizens need to trust that they will be heard. I can deliver that to the citizens of Yorba Linda.

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