

RECRUITMENT COMMUNICATIONS TOOL KIT

2024 Presidential General Election

Resources for Sharing Voting Information about
Recruitment Opportunities

Presented by: Orange County Registrar of Voters



VOTE EASY.
VOTE SECURE.

ORANGE COUNTY REGISTRAR OF VOTERS

STAY CONNECTED



714.567.7600



ocvote.gov



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INTRODUCTION

The Orange County Registrar of Voters (OC ROV) is committed to protecting each registered voter's right to cast a ballot safely and securely. To help recruit Vote Center Workers and other support staff for the November 5 Presidential General Election, this Communications Tool Kit provides a variety of tools to promote the opportunity to work with the Registrar of Voters, encourage members of your organization to get involved in the democratic process, and make some money while doing so.

The contents of the tool kit include:

- Recruitment graphics
- Social media posts and accompanying graphics
- Newsletter article
- Recruitment email
- Recruitment video

Our hope is that you will share this information with your own networks of people.

RECRUITMENT OPPORTUNITIES

Did you know that OC ROV hires more than a thousand seasonal employees and Election Representatives, including Vote Center Employees, to assist voters, serve in the phone bank, and process ballots?

Interested in joining us? Apply today!

Visit ocvote.gov/jobs.



SOCIAL MEDIA AND GRAPHICS

The following social media content has been created so that you have a variety of posts to share with your organization or network during general election recruitment season (August through mid-September).

Before getting started with posting, please consider these helpful tips.

- Feel free to personalize – While it is important key information remains unchanged, we know that your audience wants to hear from you! We encourage you to adapt the posts, so they are authentic to your organization.
- Tag the Registrar of Voters – Let us know you are sharing our info by including our social media handles within the post.
 - OC ROV Facebook - @OrangeCountyRegistrarOfVoters
 - OC ROV Instagram - @ocregistrar
 - OC ROV X - @OCRegistrar
- Use hashtags – Enhance post visibility by incorporating key election hashtags.
 - #VoteEasyVoteSecure
 - #OrangeCountyCounts
 - #VoteCalifornia
 - #VoteEarly
 - #BallotSecurity
 - #YourBallotYourVote
 - #YourVoteCounts
 - #OCVote



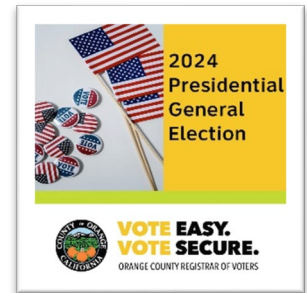
RECRUITMENT POSTS

The timing provided is suggested and meant to be flexible based on your needs.

Post #1: *Timing – August 2 - September 13*

Facebook, Instagram and X

Interested in becoming a Vote Center Worker during the 2024 Presidential General Election? Apply today – visit ocvote.gov/jobs.
#VoteEasyVoteSecure #OrangeCountyCounts



Post #2: *Timing – August 2 – September 13*

Facebook, Instagram and X

We're getting ready for the 2024 Presidential General Election and are looking for dependable people to work at one of our Vote Centers. Most positions pay more than \$20 an hour. If you're interested, visit ocvote.gov/jobs.

#VoteEasyVoteSecure #OrangeCountyCounts



Post #3: *Timing – August 2 – September 13*

Facebook, Instagram and X

Vote Center Workers play an essential role in the democratic process – did you know that they prepare, and close our Vote Centers, plus distribute and receive official ballots for voters? We're looking for short-term employees and if you're interested, visit ocvote.gov/jobs.

#VoteEasyVoteSecure #OrangeCountyCounts





Post #4: *Timing – August 2 – September 13*

Facebook, Instagram and X

The 2024 Presidential General Election is a few months away – become a Voter Center Worker and help Orange County conduct a safe, secure election! Visit ocvote.gov/jobs.

#VoteEasyVoteSecure #OrangeCountyCounts



Post #5: *Timing – August 2 – September 13*

Facebook, Instagram and X

We're hiring. Bilingual skills are a plus but not required! Visit ocvote.gov/jobs.

#VoteEasyVoteSecure #OrangeCountyCounts



Post #6 *Timing – August 2 – September 13*

Facebook, Instagram and X

Orange County is looking for dependable people to work at one of our countywide Vote Centers. Most positions pay more than \$20/hour and include training. If you're interested, visit ocvote.gov/jobs.

#VoteEasyVoteSecure #OrangeCountyCounts



Post #7: *Timing – August 26 - September 13*

Facebook, Instagram and X

We are still in need of a few dependable people to work at one of our Vote Centers! Earn extra money while serving your community! Don't delay—apply today by visiting ocvote.gov/jobs.

#VoteEasyVoteSecure #OrangeCountyCounts





NEWSLETTER ARTICLE

Do you have an organizational print or electronic newsletter, website, or regular email communication to your members/constituents? If so, we invite you to share the following article with your network.

Orange County Registrar of Voters Looking for Dependable People to Work in Vote Centers

Recommended timing for use: August 2 through August 21, 2024

For the upcoming November 5 Presidential General Election, the Orange County Registrar of Voters is looking for dependable people to work at one of our Vote Centers. Most positions pay more than \$20 an hour.

Election Representatives play an important role in helping people throughout Orange County vote easily and securely. They help people vote, solve voter registration issues, provide replacement ballots or general assistance.

Visit ocvote.gov/jobs and apply today.

Remember, when filling out and returning your ballot, “Vote Easy. Vote Secure.”

RECRUITMENT EMAIL

Do you have groups or individuals you regularly communicate with that would be interested in hearing about our recruitment opportunities? If so, we invite you to share the following email with your contacts.

The November 5th Presidential General Election is quickly approaching. And the Registrar of Voters plans to provide excellent service to voters at Vote Center locations throughout Orange County. To make this possible, they are currently hiring more than 1,000 Customer Service Representatives to staff Vote Centers.

Please consider helping your neighbors exercise their right to vote by applying to be a customer service representative at a Vote Center in your community. Apply today at the link below, or contact the Registrar of Voters for additional information by email at

recruitment@ocvote.gov

Positions start at over \$20/hour!

APPLY NOW





VIDEO

A one-minute Orange County Registrar of Voters [recruitment video](#) is available on our YouTube page by clicking on the image below. Please consider adding it to your website or YouTube channel and providing a link to it in any messaging to your network and organization.



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Thank you for your support!



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