ROD GANJIFARD **AGE: 44**
Technology Executive

Costs are rising. Insurance, childcare, everything. I am going to do something about it: work to lower what families pay for insurance, and expand affordable after-school care for working parents.

My wife Elizabeth and I are raising five children in Rancho Santa Margarita. I moved here in 2016. Elizabeth grew up here. Our children attend local schools, I have coached my son's team in Santa Margarita Pop Warner for three seasons, and our family attends San Francisco Solano Catholic Church.

I am a technology executive. I serve as Chief Technology Officer of an Orange County law firm, where I lead the firm's technology department and carry responsibility for our budget, our vendor contracts, our infrastructure and our information security. I hold a bachelor's degree in business administration and a master's degree in information technology, both from California State University, Fullerton, and I completed executive education at the Wharton School of the University of Pennsylvania.

My work is reading contracts line by line, negotiating with vendors, and asking what we are actually getting for the money. I do it every day, at scale, with real accountability for the result. That is the experience I would bring to the council, along with the working relationships I have built across Orange County.

If elected, I will be fiscally responsible. I will work to keep our budget balanced, our reserves healthy, and our spending explained in language residents can actually follow.

I will fully support the police and fire services that keep this city safe.

I will work alongside the Orange County Fire Authority, SAMLARC, our state partners and insurance carriers to pursue the wildfire-mitigation credits that can lower what our families pay in premiums.

And I will uphold the core values that made my family choose this city and stay.

I would be honored to serve as the first councilmember elected to represent District 2.