JEFF MOORE

City of San Juan Capistrano Planning Commission Chairperson

My wife, Jenny, and I chose San Juan Capistrano because of its family values, rich history, equestrian heritage, and small-town character. Today, with our four grandchildren and two horses, we are deeply invested in preserving the quality of life that makes our community a special place to live, work, and raise a family.

Throughout my career, I have held leadership positions in the private, public, and nonprofit sectors. For over 35 years, I built a career in business leadership at a Fortune 500 commercial real estate services company. Today, as Chair of the San Juan Capistrano Planning Commission, former board member of the Shea Center, San Juan Little League umpire, and member of El Viaje de Portolá, I continue serving our community with integrity and dedication.

As your Councilman, I promise to:

Promote responsible planning that addresses traffic, parking, and thoughtful growth while preserving our small-town character.

Support law enforcement, fire protection, emergency preparedness, and safe, responsible e-bike use.

Protect our historic downtown, equestrian heritage, open spaces, neighborhoods, and local businesses.

Bring proven leadership, fiscal responsibility, and a commitment to listening to residents.

I respectfully ask for your vote to keep San Juan Capistrano strong, safe, and true to its unique heritage.

www.jeffmoore4sanjuan.com

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