

## Supplement to the 2019 Election Administration Plan (EAP)

This document serves as a supplement to the Orange County Registrar of Voters (OCROV) 2019 Election Administration Plan (EAP) and seeks to highlight the areas of the original EAP that will be adjusted in light of the recent release of the Secretary of State (SOS) Election Administration Guidance for the uniform conduct of the September 14, 2021, California Gubernatorial Recall Election (last revised - July 16, 2021).

### Vote Center Formula and Considerations

§4005(a)(10)(I)(vi)(I)

As outlined in OCROV's original 2019 EAP, the Voter's Choice Act (VCA) establishes a formula for determining the number of Vote Centers based on the number of registered voters. Under this formula counties must provide one 11-day Vote Center for every 50,000 registered voters and one 4-day Vote Center for every 10,000 registered voters. Based on the formula outlined in the VCA, the required minimum is based on the total registered voters at 88 days prior to the election (E-88).

By comparison, for the September 14, 2021 California Gubernatorial Recall Election, VCA counties, such as Orange County, that previously conducted an election pursuant to either Elections Code section 4005 or 4007, are permitted to provide one 11-day Vote Center for every 60,000 registered voters and one 4-day Vote Center for every 30,000 registered voters. The number of registered voters used for this formula relies upon voter registration counts as of February 10, 2021.

In preparation for the upcoming September 14, 2021 California Gubernatorial Recall Election, OCROV has met this requirement by establishing a total of 64 Vote Centers—31 11-day Vote Centers and 33 4-day Vote Centers.

### Ballot Drop-Off Formula and Considerations

§4005(a)(10)(I)(vi)(II)

Additionally, as detailed in OCROV's original 2019 EAP, the VCA also requires counties to provide at least one ballot drop-off location for every 15,000 registered voters. Voter registration data at E-88 is analyzed to determine the number of ballot drop-off locations needed in each city and unincorporated areas. With the recent issuance of the Secretary of State (SOS) Election Administration Guidance for the uniform conduct of the September 14, 2021, California Gubernatorial Recall Election, this requirement does not change.

For the September 14, 2021, California Gubernatorial Recall Election, VCA counties, such as Orange County, are to provide “at least one ballot drop-off location for every 15,000 registered voters within their jurisdiction.” With the minimum number of drop-off locations being based on total voter registration counts from the February 10, 2021, Report of Registration.

Orange County’s total voter registration totals has increased, and the number of drop-off locations required is now 120. OCROV will be operating a total of 120 ballot drop-off locations (a combination of permanent ballot drop boxes and staffed drop-off locations as noted below) during the upcoming September 14, 2021, California Gubernatorial Recall Election, thereby ensuring that at least one ballot drop-off location has been established for every 15,000 voters that are registered in Orange County.

Of the 120 ballot drop-off locations, four will be operating as staffed drop-off locations with the remaining 116 consisting of permanently installed ballot drop boxes. All 116 permanently installed ballot drop boxes will be open to voters 24 hours per day, 7 days a week, starting on Monday August 16, 2021, through 8:00 p.m. on Tuesday, September 14, 2021, Election Day. The additional four staffed ballot drop-off locations will be open to voters during the location’s normal business hours, starting on Monday, August 16, 2021 through Election Day, as listed in the County Voter Information Guide and the OCROV website.

## Overview of Voter Education and Outreach Plan

§4005(a)(10)(I)(i), §4005(a)(10)(I)(i)(VI)

OCROV remains committed to cultivating new relationships with community organizations and stakeholders, as well as strengthening our existing relationships with community partners under the current Vote Center model.

With the initial transition to the Vote Center model in the earlier part of 2020, OCROV established a General Media Plan that sought to introduce Orange County voters to the Vote Center model. At that time, OCROV took an expansive approach to reach as many voters as possible, multiple times. By using a blend of social media, direct mail, print, broadcast, video, online, and radio approaches, OCROV saturated the spectrum of media outlets and was successful in reaching a considerable number of voters (with an average of 10 impressions per voter, far exceeding the statutory requirements). With an increased number of voters now being familiar with the Vote Center model, and with truncated timelines, outreach efforts for the upcoming California Gubernatorial Recall Election have required a more focused approach.

In preparation for the September 14, 2021, California Gubernatorial Recall Election, OCROV has expanded the use of its social media platforms, namely Facebook, Twitter

and Instagram; to help keep voters informed on their voting options, voting period and locations. This social media campaign will mirror closely the outcomes of our November 2020 plans, reaching most Orange County voters through micro targeting of ISP data. Radio and print advertising will also be leveraged in multiple languages. In addition to this, OCROV has created a direct mail postcard, that will be mailed to all 1.8 million voters in Orange County. The postcard will provide voters with information about their official mail ballot, and their nearest Vote Center and ballot drop-off location. The postcard was translated and will be available to voters in the Chinese, Korean, Spanish and Vietnamese languages. In addition, Orange County voters will also be receiving a messaging email which is aimed at keeping voters informed about their voting options during the upcoming September 14, 2021 California Gubernatorial Recall Election.

Additionally, OCROV will also host multiple virtual Public Workshops, geared towards keeping voters informed as to their voting options and how to locate their nearest Vote Center and ballot drop-off locations. In late August, OCROV will be hosting an EAP Public Hearing, during which the public is invited to provide their feedback and input for updating the EAP.

While the 2019 EAP provided the foundation and guiding outline to implement the Vote Center model of voting in Orange County in 2020, this supplement to the original plan, focuses on spotlighting those areas of the original EAP that had to be adapted to accommodate the recent release of the Secretary of State (SOS) Election Administration Guidance for the uniform conduct of the September 14, 2021, California Gubernatorial Recall Election (last revised - July 16, 2021).